

Tokio Marine Supports International Coastal Clean-up Day

Kuala Lumpur, 10 October 2018 – Tokio Marine supported the International Coastal Clean-up Day by organising a beach clean-up activity in Pantai Cahaya Negeri, Port Dickson on 29th September.

Over 80 employees voluntarily took part in the beach clean-up and about 90kg of trashes and plastic have been collected. Volunteers recorded each item of the trashes that have been collected on a mobile apps called “Clean Swell”. The data collected provides a global snapshot of ocean trash, giving researchers and policy-makers insight on the environmental damage.

“It’s inspiring to have witnessed the will-power of our volunteers, working to realise a sustainable future by preserving the environment and making a safe and secure place for our society. This is the corporate philosophy of Tokio Marine Insurance Group,” said Mr. Yoshiake Okabe, Deputy Chief Executive Officer of Tokio Marine Life.

The beach clean-up activity was monitored by Reef Check Malaysia as part of its effort to protect local coastlines. The collected data on the mobile apps will be used by Reef Check Malaysia as part of the concrete evidence to lobby for a change in current recycling and waste management systems.

“Acting as good corporate citizen, Tokio Marine continues to support international initiatives on sustainability and actively contributes to environment protection,” added Okabe.





Caption : Over 80 volunteers from Tokio Marine Insurance Group (Tokio Marine) participated a beach clean-up activity in conjunction with the International Coastal Clean-up Day.



Caption : Tokio Marine volunteers have collected about 90kg of trashes and plastic during the beach clean-up activity.



Caption : Tokio Marine volunteer recorded each item of trashes on the Clean Swell mobile apps.

About Tokio Marine Life Insurance Malaysia Bhd

Tokio Marine Life Insurance Malaysia Bhd ("Tokio Marine Life") has 70 years of presence in Malaysia and is financially strong with total assets of RM8.48 billion**. Today, Tokio Marine Life is a member of Tokio Marine Group in Japan with more than 36,900 employees, 46,000 agents and operates in 483 cities in 38 countries worldwide. The core company of Tokio Marine Group, Tokio Marine & Nichido Fire is financially strong with asset worth more than USD208 billion and has a credit rating⁺ of A+ by Standard & Poor's Aa3 by Moody's and A++ (Stable) by A.M. Best.

*Terms and conditions apply

**As of 31 December 2017

⁺As of 18 April 2018

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