

Headline	Tokyo Marine Life sponsors world junior champion Goh Jin Wei		
MediaTitle	New Sunday Tribune		
Date	18 Sep 2016	Color	Black/white
Section	Business	Circulation	46,471
Page No	B2	Readership	164,773
Language	English	ArticleSize	372 cm ²
Journalist	N/A	AdValue	RM 1,443
Frequency	Daily (EM)	PR Value	RM 4,329



TOI See Jong, Chief Executive Officer of Tokio Marine Life Insurance Malaysia Bhd (right) and Goh Jin Wei (centre) formalising the sponsorship deal, witnessed by Lawrence Chew, General Manager of the Badminton Association of Malaysia.

Tokyo Marine Life sponsors world junior champion Goh Jin Wei

KUALA LUMPUR: Tokio Marine Life Insurance Malaysia Bhd announced its sponsorship of Malaysia's world junior champion female badminton player, 16 year old Goh Jin Wei. Jin Wei won the singles gold for the World Junior Championships held in Peru last year.

The sponsorship which includes a life insurance coverage, comprehensive medical plan and allowance was presented to Jin Wei at a simple ceremony in Petaling Jaya, witnessed by the Badminton Association of Malaysia (BAM).

Tokio Marine contributes to the creation of a safe, secure and sustainable society by continuously raising its corporate value and by becoming a 'Good Company', trusted by customers and local communities.

For this purpose, Tokio Marine undertakes various corporate social responsibility programs with the society. "As part of our 'Good Company' initiative, we believe in developing young Malaysians in sports and this sponsorship will assist Jin Wei to develop herself to become the top woman badminton

player in the world," said Mr. Toi See Jong, CEO of Tokio Marine Life Insurance Malaysia Bhd.

Hailing from Penang, Jin Wei started playing badminton at age six and began training with the famous coach, Teh BengHuat. She made a breakthrough in her career by becoming the youngest-ever shuttler to win a local Open title, in the 2015 KL Open.

Jin Wei also won several other championships including the doubles in the Yonex Dutch Junior Open Championship 2015, women's singles in the Yonex German Junior Open 2015 and women's singles in the Yonex Belgian International Championship 2015. She also won the bronze medal at the 2015 SEA Games.

"It is a pleasure to have Tokio Marine supporting my badminton career from now. I will work hard to fulfill my dream with their support behind me," said Jin Wei.

"Discipline, which contributed to her many victories, is one of the most important factors in Jin Wei's life in addition to dedication and excellence. Tokio Marine shares her values and supports her aspiration

to win Malaysia's first gold in the 2020 Olympics. We are very pleased that Jin Wei has agreed to be Tokio Marine brand ambassador where she will create awareness of the importance of insurance protection," said Mr. Wilson Tang, Head of Corporate Communications and Advertising of Tokio Marine Life Insurance Malaysia Bhd.

"Jin Wei has the potential and it still takes a lot of hard work to get to the top. By having the support of Tokio Marine, we are confident that this collaboration shall bear fruit to her future success in badminton," quote Mr. Lawrence Chew, General Manager of the Badminton Association of Malaysia.

Tokio Marine Life Insurance Malaysia Bhd is part of Tokio Marine Insurance Group which is a member company of Tokio Marine Holdings, Inc. in Japan. Tokio Marine has more than 135 years history, being the oldest and one of the largest insurance group in Japan.

The life insurance coverage for Goh Jin Wei is provided by uforlife and underwritten by Tokio Marine Life Insurance Malaysia Bhd.