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# RHB Bank introduces Essential FlexiLink

**KUALA LUMPUR:** RHB Bank, in partnership with its bancassurance partner Tokio Marine Life Insurance Malaysia Bhd (Tokio Marine Life), has launched the Essential FlexiLink, a comprehensive regular premium investment-linked plan designed to provide protection for policyholders and their families at all stages of their lives.

While providing protection in the event of Death or Total and Permanent Disability, Essential FlexiLink also offers a comprehensive range of customised optional benefits to enhance a policyholder's personal protection needs as well as protect them from unforeseen emergencies and events while providing greater financial security.

Essential FlexiLink is targeted at

both the premier and mass market.

The plan allows policyholders to take full advantage of possible returns by staying invested in active markets.

It is a uniquely designed Investment-Linked plan that combines both protection and investment elements.

With premiums from as low as RM100 per month, customers will be able to enjoy this comprehensive

protection plan and have the flexibility to customise their own plan. Essential FlexiLink offers a diverse range of benefits with six (6) attachable riders namely iComprehensive Critical Illness, iHealthCare, iHealth Income, iAdvanced Critical Illness Income, iLife Waiver Plus and iPayor Waiver Rider that can best accommodate customers' current and future protection needs.



(From left) Patrick Cheah, head of Bancassurance, RHB Bank; Charles Sik, head of Group Retail Banking, RHB Bank; Toi See Jong, chief executive officer, Tokio Marine Life; and Akira Yoshikawa, deputy chief executive officer, Tokio Marine Life.