Headline	KL International Earth Day Run				
MediaTitle	The Sun				
Date	06 Apr 2016	Language	English		
Circulation	305,473	Readership	832,000		
Section	Media&Marketing	Page No	14		
ArticleSize	345 cm <sup>2</sup>	Journalist	N/A		
PR Value	RM 26,561				



## KL International Earth Day Run

WITH the fourth edition of this run **b** men junior (13 to 17 years) just around the corner, it is still not too late to participate and be part of Earth Day, which is celebrated across the globe championing environmental protection.

## AGENT FOR CHANGE

Briefly, Earth Day was first celebrated in 1970. Today, it is observed in more than 192 countries in which events to spread awareness and encourage responsible living to combat climate change is coordinated globally by the Earth Day Network.

This year, the global theme for Earth Day is "Trees for the Earth". It calls for the planting of more trees, especially in cities around the world in order to receive a higher level of oxygen, thus help its people to breathe clean air. Trees also help communities achieve long-term economic and environmental sustainability as it provides food, energy and income.

## JOIN FORCES AND REGISTER

With that, be a part of this global network and participate in this event that commemorates this crucial and critical cause. The fourth KL International Earth Day Run 2016 is still open for registration.

Those aged 13 and above can register in the following

- categories:
- men senior (18 to 39 years) ►
- women senior (18 to 39 years)

- women junior (13 to 17 years)
- men veteran (40 years and above)
- women veteran (40 years and above)
- corporate/team (25 years and above)

Registration can be done online via www.hooha.asia Rules and regulations can be found on the same website or at www.asiaworldevents.com/ earthday/

Walk-in registration will be entertained at FTAAA. Registration for this run closes on April 17.

## MATTER AND MOTIVATE

Other than adding to the numbers for this urgent cause, raising awareness and perhaps becoming an agent for change, here are some goodies that you will receive in return.

- Cash prizes, medals and hampers for the first five in each category
- Medals for the first 100 finishers of each category
- The first 2,000 registrants will receive a free plant, courtesy of Malaysian Reinsurance Berhad and Takaful Ikhlas Berhad
- A goodie bag

**Brickfields Asia College** (BAC) together with other companies and establishments are sponsors of the KL International Earth Day Run 2016.

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From left: Federal Territory Amateur Athletics Association (FTKLAA) secretary Datuk S. Vegiyathuman, Tokio Marine Life Insurance Malaysia Bhd corporate communications and advertising assistant vicepresident Wilson Tang, BAC spokesperson Poonam Balan, KL International Earth Day Run founder and Asia World Events chairman Maizon Omar and Hooha Asia Sdn Bhd relationship manager Vijaya Bharathi TA Varahalu – sponsors of the event at the press conference. To mark the event, a plant was delivered to BAC signifying the "Race for Sustainability" slogan carried by the event.