



Press Release

For immediate release

Tokio Marine Appointed By Suzuki Malaysia As Its Sole Panel Insurer

KUALA LUMPUR, 19 April 2023 - Tokio Marine Insurans (Malaysia) Berhad (Tokio Marine) and Suzuki Malaysia Sdn Bhd (Suzuki) have announced a partnership to provide exclusive insurance and motor add-on covers for Suzuki motorcycle owners.

A signing ceremony was held on 5th April 2023 at the headquarters of Tokio Marine located at Menara Hap Seng 3 and was attended by representatives from both companies. They include, from Suzuki, Dato' Jeffrey Lim Chee Sing, General Manager & Director and team. Present from Tokio Marine were Mr. Ng Hang Ming, Chief Executive Officer, Mr. Masaaki Morimoto, Deputy Chief Executive Officer and representatives from Senior Management Team.

As part of this partnership, Tokio Marine has been appointed as the Sole Panel Insurer for Suzuki. The collaboration aims to promote Suzuki Exclusive Coverage, which offers motorcycle owners comprehensive insurance coverage, including roadside assistance and other optional motor add-on benefits.

In celebration of the new partnership, Tokio Marine has launched a campaign for their Suzuki motorcycle policyholders from 5 April until 30 June 2023. During the campaign period, Suzuki motorcycle owners who sign up for Tokio Marine Motorcycle insurance will receive 9 complimentary add-ons, applicable for both new and renewal businesses. The complimentary add-on benefits include Accidental Death & Permanent Disablement, Medical Expenses and Daily Hospital Income, among others.

"We are thrilled to be partnering with Suzuki to offer our exclusive insurance coverage to their customers. This partnership is a testament to our commitment to providing quality insurance coverage and support for Suzuki motorcycle owners in Malaysia. We want to ensure that our customers have access to a reliable and comprehensive insurance plan" said, Mr. Masaaki Morimoto, Deputy Chief Executive Officer of Tokio Marine.

**Tokio Marine
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A member of the
Tokio Marine Group





"This partnership between Suzuki and Tokio Marine underscores our commitment to providing customers with quality insurance coverage and support. It also highlights our dedication to promoting road safety and providing value-added services to our customers" said Dato' Jeffrey Lim Chee Sing, General Manager & Director of Suzuki.

Collaboration between the two companies will benefit the motorcycle community in Malaysia by providing affordable insurance and motorcycle add-on covers for both big and small Suzuki bike owners.

For more information on this exclusive coverage for customers of Suzuki motorcycles in Malaysia, please visit www.tokiomarine.com, contact our Authorised Agents or Franchise Dealers today.

About Tokio Marine Insurans (Malaysia) Berhad

Tokio Marine Insurans (Malaysia) Berhad or TMIM is a subsidiary of Tokio Marine Asia Pte. Ltd. Singapore and its ultimate holding company is Tokio Marine Holdings Inc., in Japan. The Tokio Marine Group has had more than 140 years history in Japan being the oldest and one of the largest insurance group in Japan. The group is engaged in a wide variety of businesses ranging from non-life insurance to life insurance, international insurance, financial and other general business. The Group operates a worldwide network that spans 46 countries and regions to provide safety and security to customers.

About Suzuki Malaysia Sdn Bhd

Suzuki Malaysia Sdn Bhd is an exclusive & sole importer/assembler/ distributor for Suzuki Motorcycle, scooter, ATV, Spare parts & Accessories in Malaysia. The Management teams have more than 30 years of experience in the two-wheels industry. They are committed to be the major player in the industry and provide excellent product and services to its customers. The immediate goals will be growing the market share and enhance the Suzuki brand in local markets.

For media enquiries and interview opportunities, please contact:

Tokio Marine Insurans (Malaysia) Berhad

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